

National Taiwan Normal University Online Course Teaching Plan

Instructions: According to **Article 6 of the Implementation Regulations Regarding Distance Learning by Universities**, Departments/Programs offering distance learning courses, shall present a course plan and submit it for approval by the university-level academic affairs committee. The course plan referred to in the preceding paragraph shall set forth learning objectives, the target student group, a course outline, teaching methods, interactive student-teacher discussion, grading and course requirements. The course plan shall be posted on the Internet.

1. **Chinese Course Name:** 韓國文化研究：媒體，文化和社會
2. **English Course Name:** Korean Cultural Studies: Media, Culture and Society
3. **Course start date:** Fall semester of 2024
4. **Course review submission record**(☒ if applicable):

☒ (1) It is a new online course or an existing face-to-face course switching to online course in this semester
(University's Course Committee approval in the Spring semester of 2024)

☐ (2) It is an existing online course; the latest University's Course Committee approval was in the ____ semester of ____ (academic year)

☐ (2. 1) The 5-year validity period has expired; a new application is required.

☐ (2. 2) In case of a major change in the original approved course or if the revision ratio exceeds 30%, reapplication is required.

5. Basic Course Information (☒ if applicable)

(1)	Instructor Name & Title	Hong, Yoo-Seon, lecturer
(2)	Instructor Sources	<input type="checkbox"/> Appointed by Departments <input type="checkbox"/> Appointed by General Education Center <input type="checkbox"/> Both of Above <input checked="" type="checkbox"/> Others: Korean Studies and Language Program of CLA
(3)	College/Department/Center	Department of East Asian Studies
(4)	School System	<input type="checkbox"/> Undergraduate Program <input type="checkbox"/> Master's Program <input checked="" type="checkbox"/> BA/MA Joint Course <input type="checkbox"/> MA/PhD Joint Course <input type="checkbox"/> PhD Program <input type="checkbox"/> Continuing Education Master's Program
(5)	Program Type	<input checked="" type="checkbox"/> Full-time Program <input type="checkbox"/> Part-time Program <input type="checkbox"/> Others:
(6)	Course Type	<input type="checkbox"/> Common Courses <input type="checkbox"/> General Courses <input type="checkbox"/> School Required Courses <input checked="" type="checkbox"/> Professional Courses <input type="checkbox"/> Educational Courses <input type="checkbox"/> Other:
(7)	Required Courses	<input type="checkbox"/> University-required <input type="checkbox"/> College-required <input type="checkbox"/> Graduate Institute-required <input checked="" type="checkbox"/> Department-required <input type="checkbox"/> Others:
(8)	Course Duration	<input checked="" type="checkbox"/> One Semester (half year) <input type="checkbox"/> Two Semesters (one year) <input type="checkbox"/> Others:
(9)	Required/Elective Course	<input type="checkbox"/> Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/> Others:
(10)	Course Credits	2

(11)	Average of Face-to-Face Teaching Hours Per Week	<u>2</u> hour(s)/week (Divide the total "face-to-face teaching" hours, including the hours of face-to-face teaching and synchronous teaching, by the total number of course weeks.)
(12)	Number of Classes	1
(13)	Estimated Total Number of Students	15
(14)	EMI Courses	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
(15)	Type of Cooperation with Domestic/Foreign Universities (omit if inapplicable)	1. Cooperative University: <u>Hankuk University of Foreign Studies</u> ; Department/Institute: <u>Department of Korean Studies</u> ; Instructor Name: <u>Park, Jin-Kyung</u> ; Course Name: _____ ; Number of Students: <u>0</u> <input checked="" type="checkbox"/> Partner University <input type="checkbox"/> Dual-Degree Program <input type="checkbox"/> Global Virtual Classroom Course <input type="checkbox"/> Others: _____
(16)	Course Platform Website (asynchronous teaching is required)	NTNU online learning platform: https://moodle.ntnu.edu.tw/ Hankuk University of Foreign Studies online learning platform: www.webex.com/zh-tw/index.html
(17)	Syllabus Website	http://courseap.itc.ntnu.edu.tw/acadmOpenCourse/index.jsp

6. Course Teaching Design and Implementation Method

(1)	Course Goals	1. Students will learn about media and popular culture in Korean society 2. Students explore ways in which these cultures have evolved across the historical time span of the twentieth-century in the contexts of colonial, postcolonial/postwar, and globalizing Korea. 3. we examine theories of media and popular culture in Western societies, not only to help us theorize respective developments in Korea and East Asia, but also to consider the limits of Western theory.
(2)	Target Student Group	Students from the Department of East Asian Studies (undergraduate 1st to 4th year and master's 1st to 2nd year), as well as students from the Korean Studies and Language Program of CLA.
(3)	Prerequisite(s)	Advanced English proficiency

(4)

Course Content Outline:							
Week	Topics (If there are multiple instructors, please specify instructor names in each week)	Learning Objectives (From the perspective of students)	Teaching Interactive Design (Multiple choices allowed)	Testing/Evaluation Activities (Multiple choices allowed. Choose “None” if not designed for the week.)	Teaching Method and Hours (fill-in the number of hours, omit if none)		
					Face-to-Face Teaching	Distance learning	
						Synchrouous	Asynchrinous
1	Introduction to Course and Introduction to 20th century Korea	Understanding the subject matter and learning objectives	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input type="checkbox"/> Others: _____ <input checked="" type="checkbox"/> None	2	0	0
2	Introduction to Cultural Studies and Korean Cultural Studies	To study the core elements of cultural studies and to apply them to the Korean contexts	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
3	Print and Broadcasting Culture	To understand the beginning of newspaper and radio station and its cultural implications	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
4	“Seeing is Believing”: Colonial Advertising and Exhibition	To examine the cultural artifacts during the Japanese colonial occupation in colonial Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
5	New Women and Modern Girl	To learn the process of inventing new images on women, with focus on the concept of ‘modern girl’	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers	0	2	0

				<input type="checkbox"/> None			
6	“Audible Past”: The Culture of Sound	To learn the development of popular music industry in South Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
7	Film Culture	To explore the evolution of film culture in South Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
8	Midterm Report	Examine 1 to 7 weeks of learning and strengthen analytical skills	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: analytical essay, Oral presentation <input type="checkbox"/> None	0	2	0
9	Television Culture	To examine the development of broadcasting system and television culture from the 1980s.	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
10	Work on Midterm Analytical Paper	To review the semester	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
11	Globalizing Korea and New Information and Communication Technologies I	To explore the technological development and infrastructure in the 1990s	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others:_____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers	0	2	0

					<input type="checkbox"/> None			
	12	Globalizing Korea and New Information and Communication Technologies II	To examine the development of the internet and its influence on Korean culture after the 2000s	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
	13	Transnational Popular Culture at the New Millennium: The Korean Wave I	To learn the flows of the Korean Wave in Asia	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
	14	Transnational Popular Culture at the New Millennium: The Korean Wave II	To learn the expansion of the Korean Wave in the global context	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
	15	Cultural Studies and Fashion	To examine the evolution of fashion and its industry from the perspective of cultural studies	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	2	0	0
	16	Final Report	Examine 9 to 15 weeks of learning and strengthen analytical skills	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: analytical essay, Oral presentation <input type="checkbox"/> None	0	2	0
(5)	Teaching Methods	(<input checked="" type="checkbox"/> if included; multiple choices allowed) <input checked="" type="checkbox"/> 1. Provide primary and supplementary materials for online courses <input checked="" type="checkbox"/> 2. Provide face-to-face teaching, number: <u>2</u> time(s), total hour(s): <u>4</u> hour(s) <input checked="" type="checkbox"/> 3. Provide synchronous teaching, number: <u>14</u> time(s), total hour(s): <u>28</u> hour(s)						

		<input type="checkbox"/> 4. Provide asynchronous teaching, number: ____ time(s), total hour(s): ____ hour(s) <input checked="" type="checkbox"/> 5. Provide topic discussion activities <input checked="" type="checkbox"/> 6. Provide cooperative learning activities between students <input checked="" type="checkbox"/> 7. Mutual learning through students' works <input type="checkbox"/> 8. Others: (please specify)
(6)	Learning Management System (moodle)	<p>Which moodle functions are used in this course? (<input checked="" type="checkbox"/> if included; multiple choices allowed)</p> <p>Note: For teachers and students from domestic or foreign universities who are participating in joint programs that require access to Moodle, please have the course instructor contact the platform manager at extensions 5673 or 5579. E-mail: ellearn@ntnu.edu.tw</p> <input checked="" type="checkbox"/> 1. Personal data <input checked="" type="checkbox"/> 2. Course information <input checked="" type="checkbox"/> 3. Latest News release & browse <input checked="" type="checkbox"/> 4. Course materials viewing & download <input type="checkbox"/> 5. Grade system management & inquiry (omit if inapplicable) <input type="checkbox"/> 6. Perform online testing (omit if inapplicable) <input checked="" type="checkbox"/> 7. Learning information <input checked="" type="checkbox"/> 8. Interactive learning design (chat room or discussion area) <input type="checkbox"/> 9. Other related functions: (please specify)
(7)	Public Information about Interactive Teaching	<p>Instructor Profile and Published Works (webpage link instructions can be attached): https://www.cla.ntnu.edu.tw/index.php/en/korean-porgram-people</p> <p>Instructor E-mail: goodsun@gapps.ntnu.edu.tw</p> <p>Online Office Hours (at least 1 hour per week): Every Tuesday, 17:30~18:30</p> <p>Teaching Assistant's Name/E-mail (omit if inapplicable):</p> <p>Others(omit if inapplicable): Cooperative Instructor Profile Webpage(http://ks.hufs.ac.kr/?page_id=1126)</p>
(8)	Course Material Production	<p>(<input checked="" type="checkbox"/> if included; multiple choices allowed)</p> <input checked="" type="checkbox"/> 1. Provide appropriate reminders of key points <input checked="" type="checkbox"/> 2. Provide teaching-related examples <input checked="" type="checkbox"/> 3. Provide teaching-related exercises and reflective activities <input checked="" type="checkbox"/> 4. Provide supplementary teaching materials or online resources <input checked="" type="checkbox"/> 5. Provide instructions for self-directed learning

		<input checked="" type="checkbox"/> 6. Learning objectives are consistent with course goals <input type="checkbox"/> 7. Others:
(9)	Assignment Submission Method	<input checked="" type="checkbox"/> if included; multiple choices allowed) <input checked="" type="checkbox"/> 1. Provide online assignment content description <input checked="" type="checkbox"/> 2. Assignment file upload and download <input type="checkbox"/> 3. Others:
(10)	Assessment	<p>※ To comply with the spirit of online course design, please understand and agree to the contents of the following 3 items, and provide detailed description:</p> <input checked="" type="checkbox"/> 1. The course can provide evaluation results and feedback for each learning evaluation <input checked="" type="checkbox"/> 2. The evaluation has taken the students online learning history and participation level into account <input checked="" type="checkbox"/> 3. The percentage of each score is explained in detail below: (Evaluation methods, and their total score percentage) (1) attendance (20%): Students will have 10 points deducted for each instance of unauthorized absence, and those who are absent without permission more than 4 times will not be able to complete the course. (2) response papers (30%): one-page paper asking questions about assigned readings (once a week) (3) Oral presentation (20%): 15-20minutes (4) Two analytical essays (30%; each 15%): Each 3-4 page paper revisits seminar readings.
(11)	Precautions for Class:	Students must turn on their cameras and show their faces during online classes.
(12)	<p><u>Observe intellectual property rights in the creation of course content.</u></p> <p>※ Pay attention to any infringement of copyright or other rights in the creation of relevant teaching content.</p> <p>※ If the copyright for any part of the teaching content is owned by others and authorization has been obtained from the rights holder, please indicate the source of the material.</p>	