

National Taiwan Normal University Online Course Teaching Plan

Instructions: According to **Article 6 of the Implementation Regulations Regarding Distance Learning by Universities**, Departments/Programs offering distance learning courses, shall present a course plan and submit it for approval by the university-level academic affairs committee. The course plan referred to in the preceding paragraph shall set forth learning objectives, the target student group, a course outline, teaching methods, interactive student-teacher discussion, grading and course requirements. The course plan shall be posted on the Internet.

1. **Chinese Course Name:** 韓國文化研究: 媒體, 文化和社會

2. **English Course Name:** Korean Cultural Studies: Media, Culture and Society

3. **Course start date:** Fall semester of 2025

4. **Course review submission record**(☒ if applicable):

☐ (1) It is a new online course or an existing face-to-face course switching to online course in this semester

☒ (2) It is an existing online course; the latest University's Course Committee approval was in the _Spring_ semester of _2025_ (academic year)

☐ (2. 1) The 5-year validity period has expired; a new application is required.

☒ (2. 2) In case of a major change in the original approved course or if the revision ratio exceeds 30%, reapplication is required.

5. **Basic Course Information** (☒ if applicable)

(1)	Instructor Name & Title	Hong, Yoo-Seon & Lecturer
(2)	Instructor Sources	<input type="checkbox"/> Appointed by Departments <input type="checkbox"/> Appointed by General Education Center <input type="checkbox"/> Both of Above <input checked="" type="checkbox"/> Others: Korean Studies and Language Program of CLA
(3)	College/Department/Center	Department of East Asian Studies
(4)	School System	<input type="checkbox"/> Undergraduate Program <input type="checkbox"/> Master's Program <input checked="" type="checkbox"/> BA/MA Joint Course <input type="checkbox"/> MA/PhD Joint Course <input type="checkbox"/> PhD Program <input type="checkbox"/> Continuing Education Master's Program
(5)	Program Type	<input checked="" type="checkbox"/> Full-time Program <input type="checkbox"/> Part-time Program <input type="checkbox"/> Others:
(6)	Course Type	<input type="checkbox"/> Common Courses <input type="checkbox"/> General Courses <input type="checkbox"/> School Required Courses <input checked="" type="checkbox"/> Professional Courses <input type="checkbox"/> Educational Courses <input type="checkbox"/> Other:
(7)	Required Courses	<input type="checkbox"/> University-required <input type="checkbox"/> College-required <input type="checkbox"/> Graduate Institute-required <input checked="" type="checkbox"/> Department-required <input type="checkbox"/> Others:
(8)	Course Duration	<input checked="" type="checkbox"/> One Semester (half year) <input type="checkbox"/> Two Semesters (one year) <input type="checkbox"/> Others:
(9)	Required/Elective Course	<input type="checkbox"/> Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/> Others:
(10)	Course Credits	2

(11)	Average of Face-to-Face Teaching Hours Per Week	<u>2</u> hour(s)/week (Divide the total "face-to-face teaching" hours, including the hours of face-to-face teaching and synchronous teaching, by the total number of course weeks.)
(12)	Number of Classes	1
(13)	Estimated Total Number of Students	20
(14)	EMI Courses	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
(15)	Type of Cooperation with Domestic/Foreign Universities (omit if inapplicable)	1. Cooperative University: <u>Hankuk University of Foreign Studies</u> ; Department/Institute: <u>Department of Korean Studies</u> ; Instructor Name: <u>Park, Jin-Kyung</u> ; Course Name: <u>Korean Cultural Studies: Media, Culture and Society</u> ; Number of Students: <u>15</u> 2. <input checked="" type="checkbox"/> Partner University <input type="checkbox"/> Dual-Degree Program <input type="checkbox"/> Global Virtual Classroom Course <input type="checkbox"/> Others: _____
(16)	Course Platform Website (asynchronous teaching is required)	NTNU online learning platform: https://moodle.ntnu.edu.tw/ Hankuk University of Foreign Studies online learning platform: www.webex.com/zh-tw/index.html
(17)	Syllabus Website	http://courseap.itc.ntnu.edu.tw/acadmOpenCourse/index.jsp

6. Course Teaching Design and Implementation Method

(1)	Course Goals	1. Students will learn about media and popular culture in Korean society 2. Students explore ways in which these cultures have evolved across the historical time span of the twentieth-century in the contexts of colonial, postcolonial/postwar, and globalizing Korea. 3. we examine theories of media and popular culture in Western societies, not only to help us theorize respective developments in Korea and East Asia, but also to consider the limits of Western theory.						
(2)	Target Student Group	Students from the Department of East Asian Studies (undergraduate 1st to 4th year and master's 1st to 2nd year), as well as students from the Korean Studies and Language Program of CLA.						
(3)	Prerequisite(s)	Advanced English proficiency						
(4)	Course Content Outline:							
	Week	Topics (If there are multiple instructors, please specify instructor names in each week)	Learning Objectives (From the perspective of students)	Teaching Interactive Design (Multiple choices allowed)	Testing/Evaluation Activities (Multiple choices allowed. Choose “None” if not designed for the week.)	Teaching Method and Hours (fill-in the number of hours, omit if none)		
						Face-to-Face Teaching	Distance learning	
							Synchr	Asynchr

							nous	onous
1	Introduction to Course and Introduction to 20th century Korea	Introduction to the course, assignments, and larger objectives	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input type="checkbox"/> Others: _____ <input checked="" type="checkbox"/> None	2	0	0	
2	Understanding Media and Popular Culture in 20th Century Korea	To study the core elements of cultural studies and to apply them to the Korean contexts	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0	
3	Print and Broadcasting Culture	To understand the beginning of newspaper and radio station and its cultural implications	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0	
4	The Body and Performance	To examine the cultural artifacts during the Japanese colonial occupation in colonial Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0	
5	New Women and Modern Girl	To learn the process of inventing new images on women, with focus on the concept of ‘modern girl’	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0	
6	Postwar Korea and the Culture of Sound	To learn the development of popular music industry in South Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0	

		7	The Cultural Politics of Fashion	To explore the evolution of film culture in South Korea	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
		8	Midterm Examination	Examine 1 to 7 weeks of learning and strengthen analytical skills	<input type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input checked="" type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input type="checkbox"/> Others: _____ <input type="checkbox"/> None	0	2	0
		9	Globalization and Korean IT Industry	To examine the development of broadcasting system and television culture from the 1980s.	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
		10	Cultural Policy and The Korean Wave	To explore the hybridity and the rise of Korean popular culture in Asia	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
		11	K-Pop	To explore the K-Pop Fandom in Latin America	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
		12	Korean Film and Drama I	To examine the producers of Parasite and the Question of Film Authorship	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
		13	Korean Film and Drama II	To learn the flows of the Korean Film Industry	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0

		ama II	Korean Wave in Asia	<input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None			
	14	Mobile Media and Webtoon	To learn the Korean Webtoon's Transmedia Storytelling	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: response papers <input type="checkbox"/> None	0	2	0
	15	Final Course Review & Essay Submission	To think over what students have learned through the class and how it has changed your views on Korean society	<input checked="" type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input checked="" type="checkbox"/> Others: final essay <input type="checkbox"/> None	2	0	0
	16	Final Examination	Examine 9 to 15 weeks of learning and strengthen analytical skills	<input type="checkbox"/> Topic discussion <input type="checkbox"/> Group discussion <input type="checkbox"/> Peer review <input checked="" type="checkbox"/> Instructor feedback <input type="checkbox"/> Others: _____	<input checked="" type="checkbox"/> Tests <input type="checkbox"/> Assignments <input type="checkbox"/> _____ exam <input type="checkbox"/> _____ report <input type="checkbox"/> Others: _____ <input type="checkbox"/> None	0	2	0
(5)	Teaching Methods	(<input checked="" type="checkbox"/> if included; multiple choices allowed) <input checked="" type="checkbox"/> 1. Provide primary and supplementary materials for online courses <input checked="" type="checkbox"/> 2. Provide face-to-face teaching, number: <u>2</u> time(s), total hour(s): <u>4</u> hour(s) <input checked="" type="checkbox"/> 3. Provide synchronous teaching, number: <u>14</u> time(s), total hour(s): <u>28</u> hour(s) <input type="checkbox"/> 4. Provide asynchronous teaching, number: _____ time(s), total hour(s): _____ hour(s) <input checked="" type="checkbox"/> 5. Provide topic discussion activities <input checked="" type="checkbox"/> 6. Provide cooperative learning activities between students <input checked="" type="checkbox"/> 7. Mutual learning through students' works <input type="checkbox"/> 8. Others: (please specify)						
(6)	Learning Management System	Which moodle functions are used in this course? (<input checked="" type="checkbox"/> if included; multiple choices allowed) Note: For teachers and students from domestic or foreign universities who are participating in joint programs that require access to Moodle, please have the course instructor contact the platform manager at extensions 5673						

	(moodle)	<p>or 5579. E-mail: elearn@ntnu.edu.tw</p> <p><input checked="" type="checkbox"/> 1. Personal data</p> <p><input checked="" type="checkbox"/> 2. Course information</p> <p><input checked="" type="checkbox"/> 3. Latest News release & browse</p> <p><input checked="" type="checkbox"/> 4. Course materials viewing & download</p> <p><input type="checkbox"/> 5. Grade system management & inquiry (omit if inapplicable)</p> <p><input checked="" type="checkbox"/> 6. Perform online testing (omit if inapplicable)</p> <p><input checked="" type="checkbox"/> 7. Learning information</p> <p><input checked="" type="checkbox"/> 8. Interactive learning design (chat room or discussion area)</p> <p><input type="checkbox"/> 9. Other related functions: (please specify)</p>
(7)	Public Information about Interactive Teaching	Instructor Profile and Published Works (webpage link instructions can be attached): https://www.cla.ntnu.edu.tw/index.php/en/korean-porgram-people
		Instructor E-mail: goodsun@gapps.ntnu.edu.tw
		Online Office Hours (at least 1 hour per week): Every Tuesday, 17:30~18:30
		Teaching Assistant's Name/E-mail (omit if inapplicable):
		Others(omit if inapplicable): Cooperative Instructor Profile Webpage(http://ks.hufs.ac.kr/?page_id=1126)
(8)	Course Material Production	<p>(<input checked="" type="checkbox"/> if included; multiple choices allowed)</p> <p><input checked="" type="checkbox"/> 1. Provide appropriate reminders of key points</p> <p><input checked="" type="checkbox"/> 2. Provide teaching-related examples</p> <p><input checked="" type="checkbox"/> 3. Provide teaching-related exercises and reflective activities</p> <p><input checked="" type="checkbox"/> 4. Provide supplementary teaching materials or online resources</p> <p><input checked="" type="checkbox"/> 5. Provide instructions for self-directed learning</p> <p><input checked="" type="checkbox"/> 6. Learning objectives are consistent with course goals</p> <p><input type="checkbox"/> 7. Others:</p>
(9)	Assignment Submission Method	<p>(<input checked="" type="checkbox"/> if included; multiple choices allowed)</p> <p><input checked="" type="checkbox"/> 1. Provide online assignment content description</p> <p><input checked="" type="checkbox"/> 2. Assignment file upload and download</p> <p><input type="checkbox"/> 3. Others:</p>
(10)	Assessment	<p>※ To comply with the spirit of online course design, please understand and agree to the contents of the following 3 items, and provide detailed description:</p>

		<ul style="list-style-type: none"> ■ 1. The course can provide evaluation results and feedback for each learning evaluation ■ 2. The evaluation has taken the students online learning history and participation level into account ■ 3. The percentage of each score is explained in detail below: (Evaluation methods, and their total score percentage) (1) Mid-term Exam (15%): You will be asked to identify key terms and concepts from assigned readings and lecture materials. The midterm exam will be an open-book test conducted online. (2) Final Exam (30%): You will be asked to identify key terms, explain important concepts, and answer short essay questions, displaying your understanding of lecture and course materials, including assigned readings and films. Please keep in mind that the final examination is cumulative. The same as the midterm, the final exam will be an open-book test conducted online. (3) Response papers (25%): one-page paper asking questions about assigned readings (once a week) (4) Final Essay (10%): One-page essay reflecting on lecture themes and materials. Students will be asked to think over what they have learned through the class and how it has changed their views on Korean society. (5) Attendance (20%): Students will have 10 points deducted for each instance of unauthorized absence, and those who are absent without permission more than 4 times will not be able to complete the course.
(11)	Precautions for Class:	Students must turn on their cameras and show their faces during online classes. Otherwise, the student will be marked as absent.
(12)	<u>Observe intellectual property rights in the creation of course content.</u> ※ Pay attention to any infringement of copyright or other rights in the creation of relevant teaching content. ※ If the copyright for any part of the teaching content is owned by others and authorization has been obtained from the rights holder, please indicate the source of the material.	