(Intercultural Communication) National Taiwan Normal University
Online Course Curriculum Plan

Guideline: Pursuant to **Article 6 of the Implementation Regulations Regarding Distance Learning by Universities**, Departments/Programs offering distance learning courses, shall present a course plan and submit it for approval by the university-level academic affairs committee. The course plan referred to in the preceding paragraph shall set forth learning objectives, the target student group, a course outline, teaching methods, interactive student-teacher discussion, grading and course requirements. The course plan shall be posted on the Internet.

1. **Course start date: __spring__ semester of __2022__ (academic year):**
2. **Course review submission record:**
   ☑**It is a new digital course or an existing face-to-face course switching to digital format in this semester**
   ☐**It is an existing digital course; the latest University's Course Committee approval was in the ____ semester of ____ (academic year)**
     ☐**Approved by the University's Course Committee and within the 5-year validity period.**
     ☐**The 5-year validity period has expired; a new application is required.**
     ☐**In case of a major change in the original approved course or if the revision ratio exceeds 30%, reapplication is required.**

3. **Basic Course Information** (check ✓ or ■ if applicable)

(1)	Course Chinese Name	跨文化溝通研究
(2)	Course English Name	Intercultural Communication

(3)	Teaching Format	☑Asynchronous Distance Teaching
		☐Synchronous Distance Teaching Broadcast University
		   Please fill-in the sign-off university and department for this course:
		   (1) University: Department:

(4)	Instructor Name & Title	張媁雯教授 Wei-Wen Chang (Vera)
(5)	Instructor Source	☑Appointed by Departments ☐Appointed by General Education Center ☐Both of Above ☐Other:
(6)	The Name of the Course Unit (or the college and department name)	Graduate Institute of International Human Resource Development
(7)	Course Level	☐Undergraduate Program ☑Master's Program ☐Undergraduate-master Program Joint Course ☐Undergraduate-postgraduate Joint Course ☐PhD Program ☐Continuing Education Master's Program
(8)	Program Type	☑Full-time Program ☐Part-time Program ☐Other:

(9)	Course Type	☐Common Courses ☐General Courses ☐School Required Courses ☑Professional Courses ☐Educational Courses ☐Other:
(10)	Which Unit Offered This Course?	☐University ☐College ☑Graduate Institute ☐Department ☐Other:
(11)	Course Duration	☑One Semester (half year) ☐Two Semesters (one year) ☐Other:
(12)	Course Attribute	☐Required ☑Elective ☐Other:
(13)	Number of Credits	3
(14)	Weekly Face-to-Face Class Hours	_1_ hour(s)/week (For asynchronous remote teaching, fill-in the average weekly "face-to-face" hours, which include classroom face-to-face and synchronized remote teaching hours. Divide the total "face-to-face" semester hours by the total number of course weeks.)
(15)	Number of Classes	1
(16)	Estimated Total Number of Students	15
(17)	Fully English-Taught Course	☑Yes ☐No
(18)	Cooperative Foreign University (Please fill-in the cooperative universities if applicable)	Names of foreign cooperative universities and departments/institutes: _____ ☐Domestic Broadcast ☐Domestic Sign-off ☐Overseas Special Program ☐Dual-Degree Program ☐Other:
(19)	Course Platform URL (must be filled-in for asynchronous teaching)	NTNU online learning platform: https://moodle.ntnu.edu.tw/
(20)	Curriculum Plan URL	http://courseap.itc.ntnu.edu.tw/acadmOpenCourse/index.jsp

4. Course Teaching Design and Implementation Method

(1)	Learning Objectives	1. Learn the definition of culture and its influence on communication 2. Understand how culture shapes visions of the world and ways of communication. 3. Analyze problems of intercultural contact to understand possible solutions. 4. Apply knowledge of culture and communication to practical projects.
(2)	Target Student Group	Master and doctoral students.
(3)	Prerequisite(s)	Capability to participate class in English

(4) Course Content Outline: Please fill in the weekly teaching content and course outline (multiple teaching methods can be selected and filled in, for example: If the weekly face-to-face teaching is 2 hours and asynchronous teaching is 1 hour, write 2 in the "face-to-face" field, write 1 in the "asynchronous" field, and leave the "synchronous" field blank)

Week	Topics	Learning Goal (Brief Description)	Teaching Interactive Design (topic discussion, peer review, etc.)	Testing/Evaluation Activities (omit if not designed for the week)	Classroom Face-to-Face Teaching	Remote learning	
						Asynch-ronous	Synchr-onized
1	The Impact of Globalization	Understand the impact of globalization and the importance of intercultural communication	Member interaction		3		
2	Intercultural Talent and Communication	Recognize the relationship between intercultural communication and international talent	Group discussion		3		
3	Challenges of	Comprehend the	Issue			3	

		Intercultural Communication	challenges of intercultural communication in an international environment	discussion					
	4	Cultural Intelligence	Know the dimensions and sub-dimensions of cultural intelligence	Group discussion				3	
	5	Psychological Schema Adjustment	Gain knowledge regarding psychological schema and adjustment	Group discussion				1	2
	6	Communication Model	Can explain the components of communication model	Issue discussion	Project Practice			3	
	7	Intercultural Learning	Recognize the level and process of intercultural learning	Issue discussion				3	
	8	Cross-Cultural Conflict	Understand intercultural conflicts, their stages, and resolutions.	Issue discussion				3	
	9	Intercultural Case Study I	Analyze intercultural cases with theoretical concepts	Peer review			3		
	10	Intercultural Case Study II	Apply intercultural knowledge in practical analysis	Peer review					3
	11	Effective Communication	Examine the factors for effective communication	Issue discussion				3	
	12	Nonviolent	Understand the	Issue				3	

No.	Topic	Objective	Method 1	Method 2		Hours A	Hours B
	Communication	connotation of non-violent communication	discussion				
13	Communication: Practice and Application	Demonstrate the ability to conduct effective communication	Issue discussion	Project Practice		3	
14	Cross-Cultural Training	Understand the design and implementation of cross-cultural training	Issue discussion			3	
15	Practical Project Sharing I	Demonstrate the outcome of practical project	Peer review	Project evaluation		1	2
16	Practical Project Sharing II	Demonstrate the outcome of practical project	Peer review	Project evaluation		1	2
17	Intercultural Communication and Marketing	Recognize the application of intercultural communication in marketing	Issue discussion			3	
18	Review of Course	Review the course	Issue discussion			3	

(5)	Teaching Method	(if included, check ✓; multiple choices allowed) ☑ 1. Provide primary and supplementary materials for online courses ☑ 2. Provide online asynchronous teaching, number: __14__ time(s), total hour(s): __36__ hour(s) ☑ 3. Have online teacher or online assistant ☑ 4. Provide face-to-face teaching, number: __3__ time(s), total hour(s): __9__ hour(s) ☑ 5. Provide online synchronous face-to-face teaching, number: __4__ time(s), total hour(s): __9__ hour(s) ☑ 6. Provide topic discussion activities ☑ 7. Provide cooperative learning activities between students ☐ 8. Other: (please specify)
(6)	Learning Management	Does the content include the following roles and functions (if included, check ✓; multiple choices allowed)

	System	1. For learning management system database management by the system administrator ☑ Personal data ☑ Course information ☐ Other related information management functions 2. Provide the necessary learning management system functions for teachers (teaching assistants) and students ☑ Latest News release, browse ☑ Textbook content design, viewing, download ☑ Grade system management & inquiry ☑ Perform online testing ☑ Learning information releasing ☑ Interactive learning design (chat room or discussion area) ☑ Function presentation for various teaching activities ☐ Other related functions: (please specify)
(7)	Public Information about Interactive Teaching	Instructor Profile and Published Works (webpage link instructions can be attached): https://web.ntnu.edu.tw/~changw/
		Instructor E-mail: changw@ntnu.edu.tw
		Online Office Hours (at least 1 hour per week): 2 hours per week (date to be determined)
		Teaching Assistant's Name/E-mail (omit if inapplicable):
		Other (omit if inapplicable):
(8)	Course Material Production	(if included, check ✓; multiple choices allowed) ☑ 1. Provides appropriate reminders of key points ☑ 2. Provides teaching-related examples ☑ 3. Provides teaching-related exercises and reflective activities

		☑ 4. Provides supplementary teaching materials or online resources ☑ 5. Provides instructions for self-directed learning ☑ 6. Unit goals are consistent with course goals ☐ 7. Other:
(9)	Assignment Submission Method	(if included, check ✓; multiple choices allowed) ☑ 1. Provides online assignment content description ☑ 2. Online real-time assignment ☑ 3. Assignment file upload and download ☐ 4. Online testing ☑ 5. Grade inquiry ☐ 6. Other:

(10)	Grading Method	※ **To comply with the spirit of online course design, you must understand and agree to the contents of the following 3 items, and provide detailed description after checking ✓ the box for item 3)**
		☑ 1. The course can provide evaluation results and feedback for each learning evaluation
		☑ 2. The evaluation has taken the students online learning history and participation level into account
		☑ 3. The percentage of each score is explained in detail below: (testing method and items, and their total score percentage)
		      (1) Class practice and participation 30%
		      (2) Mid-term 25%
		      (3) Project practice 25%
		      (4) Final paper 20%

(11)	Precautions for Class:	1. Students are required to read the assigned materials in advance. 2. Students need to participate in issue discussion. 3. Join the class and submit assignments on time.
(12)		**Observe intellectual property rights in the creation of course content.** ※ Pay attention to any infringement of copyright or other rights in the creation of relevant teaching content. ※ If the copyright for any part of the teaching content is owned by others and authorization has been obtained from the rights holder, please indicate the source of the material.