

National Taiwan Normal University Online Course Teaching Plan

Instructions: According to **Article 6 of the Implementation Regulations Regarding Distance Learning by Universities**, Departments/Programs offering distance learning courses, shall present a course plan and submit it for approval by the university-level academic affairs committee. The course plan referred to in the preceding paragraph shall set forth learning objectives, the target student group, a course outline, teaching methods, interactive student-teacher discussion, grading and course requirements. The course plan shall be posted on the Internet.

1. **Chinese Course Name:** 韓國文化研究: 媒體, 文化和社會
2. **English Course Name:** Korean Cultural Studies: Media, Culture and Society
3. **Course start date:** Fall semester of 2026
4. **Course review submission record**(☒ if applicable):
 - ☐ (1) It is a new online course or an existing face-to-face course switching to online course in this semester
 - ☒ (2) It is an existing online course; the latest University's Course Committee approval was in the _Spring_ semester of _2025_ (academic year)
 - ☐ (2. 1) The 5-year validity period has expired; a new application is required.
 - ☐ (2. 2) In case of a major change in the original approved course or if the revision ratio exceeds 30%, reapplication is required.

5. Basic Course Information (☒ if applicable)

(1)	Instructor Name & Title	Hong, Yoo-Seon & Lecturer
(2)	Instructor Sources	☐ Appointed by Departments ☐ Appointed by General Education Center ☐ Both of Above ☒ Others: Korean Studies and Language Program of CLA
(3)	College/Department/Center	Department of East Asian Studies
(4)	School System	☐ Undergraduate Program ☐ Master's Program ☒ BA/MA Joint Course ☐ MA/PhD Joint Course ☐ PhD Program ☐ Continuing Education Master's Program
(5)	Program Type	☒ Full-time Program ☐ Part-time Program ☐ Others:
(6)	Course Type	☐ Common Courses ☐ General Courses ☐ School Required Courses ☒ Professional Courses ☐ Educational Courses ☐ Other:
(7)	Required Courses	☐ University-required ☐ College-required ☐ Graduate Institute-required ☒ Department-required ☐ Others:
(8)	Course Duration	☒ One Semester (half year) ☐ Two Semesters (one year) ☐ Others:
(9)	Required/Elective Course	☐ Required ☒ Elective ☐ Others:
(10)	Course Credits	2

(11)	Average of Face-to-Face Teaching Hours Per Week	<u>2</u> hour(s)/week (Divide the total "face-to-face teaching" hours, including the hours of face-to-face teaching and synchronous teaching, by the total number of course weeks.)
(12)	Number of Classes	1
(13)	Estimated Total Number of Students	20
(14)	EMI Courses	☒ Yes ☐ No
(15)	Type of Cooperation with Domestic/Foreign Universities (omit if inapplicable)	1. Cooperative University: <u>Hankuk University of Foreign Studies</u> ; Department/Institute: <u>Department of Korean Studies</u> ; Instructor Name: <u>Park, Jin-Kyung</u> ; Course Name: <u>Korean Cultural Studies: Media, Culture and Society</u> ; Number of Students: <u>15</u> 2. ☒ Partner University ☐ Dual-Degree Program ☐ Global Virtual Classroom Course ☐ Others: _____
(16)	Course Platform Website (asynchronous teaching is required)	NTNU online learning platform: https://moodle.ntnu.edu.tw/ Hankuk University of Foreign Studies online learning platform: www.webex.com/zh-tw/index.html
(17)	Syllabus Website	http://courseap.itc.ntnu.edu.tw/acadmOpenCourse/index.jsp

6. Course Teaching Design and Implementation Method

(1)	Course Goals	1. Students will learn about media and popular culture in Korean society 2. Students explore ways in which these cultures have evolved across the historical time span of the twentieth-century in the contexts of colonial, postcolonial/postwar, and globalizing Korea. 3. we examine theories of media and popular culture in Western societies, not only to help us theorize respective developments in Korea and East Asia, but also to consider the limits of Western theory.						
(2)	Target Student Group	Students from the Department of East Asian Studies (undergraduate 1st to 4th year and master's 1st to 2nd year), as well as students from the Korean Studies and Language Program of CLA.						
(3)	Prerequisite(s)	Advanced English proficiency						
(4)	Course Content Outline:							
	Week	Topics (If there are multiple instructors, please specify instructor names in each week)	Learning Objectives (From the perspective of students)	Teaching Interactive Design (Multiple choices allowed)	Testing/Evaluation Activities (Multiple choices allowed. Choose “None” if not designed for the week.)	Teaching Method and Hours (fill-in the number of hours, omit if none)		
						Face-to-Face Teaching	Distance learning	
							Synchro	Asynchr

							nous	onous
1	Introduction to Course and Introduction to 20th century Korea	Introduction to the course, assignments, and larger objectives	☒ Topic discussion ☐ Group discussion ☐ Peer review ☐ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☐ Others: _____ ☒ None	2	0	0	
2	Understanding Media and Popular Culture in 20th Century Korea	To study the core elements of cultural studies and to apply them to the Korean contexts	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0	
3	Print and Broadcasting Culture	To understand the beginning of newspaper and radio station and its cultural implications	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0	
4	The Body and Performance	To examine the cultural artifacts during the Japanese colonial occupation in colonial Korea	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0	
5	New Women and Modern Girl	To learn the process of inventing new images on women, with focus on the concept of ‘modern girl’	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0	
6	Postwar Korea and the Culture of Sound	To learn the development of popular music industry in South Korea	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0	

	7	The Cultural Politics of Fashion	To explore the evolution of film culture in South Korea	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	8	Midterm Examination	Examine 1 to 7 weeks of learning and strengthen analytical skills	☐ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☒ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☐ Others: _____ ☐ None	0	2	0
	9	Globalization and Korean IT Industry	To examine the development of broadcasting system and television culture from the 1980s.	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	10	Cultural Policy and The Korean Wave	To explore the hybridity and the rise of Korean popular culture in Asia	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	11	K-Pop	To explore the K-Pop Fandom in Latin America	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	12	Korean Film and Drama I	To examine the producers of Parasite and the Question of Film Authorship	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	13	Korean Film and Drama II	To learn the flows of the Korean film industry	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0

		ama II	Korean Wave in Asia	☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None			
	14	Mobile Media and Webtoon	To learn the Korean Webtoon's Transmedia Storytelling	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: response papers ☐ None	0	2	0
	15	Final Course Review & Essay Submission	To think over what students have learned through the class and how it has changed your views on Korean society	☒ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☐ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☒ Others: final essay ☐ None	2	0	0
	16	Final Examination	Examine 9 to 15 weeks of learning and strengthen analytical skills	☐ Topic discussion ☐ Group discussion ☐ Peer review ☒ Instructor feedback ☐ Others: _____	☒ Tests ☐ Assignments ☐ _____ exam ☐ _____ report ☐ Others: _____ ☐ None	0	2	0
(5)	Teaching Methods	(☒ if included; multiple choices allowed) ☒ 1. Provide primary and supplementary materials for online courses ☒ 2. Provide face-to-face teaching, number: <u>2</u> time(s), total hour(s): <u>4</u> hour(s) ☒ 3. Provide synchronous teaching, number: <u>14</u> time(s), total hour(s): <u>28</u> hour(s) ☐ 4. Provide asynchronous teaching, number: _____ time(s), total hour(s): _____ hour(s) ☒ 5. Provide topic discussion activities ☒ 6. Provide cooperative learning activities between students ☒ 7. Mutual learning through students' works ☐ 8. Others: (please specify)						
(6)	Learning Management System	Which moodle functions are used in this course? (☒ if included; multiple choices allowed) Note: For teachers and students from domestic or foreign universities who are participating in joint programs that require access to Moodle, please have the course instructor contact the platform manager at extensions 5673						

	(moodle)	or 5579. E-mail: elearn@ntnu.edu.tw ☒ 1. Personal data ☒ 2. Course information ☒ 3. Latest News release & browse ☒ 4. Course materials viewing & download ☐ 5. Grade system management & inquiry (omit if inapplicable) ☒ 6. Perform online testing (omit if inapplicable) ☒ 7. Learning information ☒ 8. Interactive learning design (chat room or discussion area) ☐ 9. Other related functions: (please specify)
(7)	Public Information about Interactive Teaching	Instructor Profile and Published Works (webpage link instructions can be attached): https://www.cla.ntnu.edu.tw/index.php/en/korean-porgram-people
		Instructor E-mail: goodsun@gapps.ntnu.edu.tw
		Online Office Hours (at least 1 hour per week): Every Tuesday, 17:30~18:30
		Teaching Assistant's Name/E-mail (omit if inapplicable):
		Others(omit if inapplicable): Cooperative Instructor Profile Webpage(http://ks.hufs.ac.kr/?page_id=1126)
(8)	Course Material Production	(☒ if included; multiple choices allowed) ☒ 1. Provide appropriate reminders of key points ☒ 2. Provide teaching-related examples ☒ 3. Provide teaching-related exercises and reflective activities ☒ 4. Provide supplementary teaching materials or online resources ☒ 5. Provide instructions for self-directed learning ☒ 6. Learning objectives are consistent with course goals ☐ 7. Others:
(9)	Assignment Submission Method	(☒ if included; multiple choices allowed) ☒ 1. Provide online assignment content description ☒ 2. Assignment file upload and download ☐ 3. Others:
(10)	Assessment	※ To comply with the spirit of online course design, please understand and agree to the contents of the following 3 items, and provide detailed description:

		■ 1. The course can provide evaluation results and feedback for each learning evaluation ■ 2. The evaluation has taken the students online learning history and participation level into account ■ 3. The percentage of each score is explained in detail below: (Evaluation methods, and their total score percentage) (1) Mid-term Exam (15%): You will be asked to identify key terms and concepts from assigned readings and lecture materials. The midterm exam will be an open-book test conducted online. (2) Final Exam (30%): You will be asked to identify key terms, explain important concepts, and answer short essay questions, displaying your understanding of lecture and course materials, including assigned readings and films. Please keep in mind that the final examination is cumulative. The same as the midterm, the final exam will be an open-book test conducted online. (3) Response papers (25%): one-page paper asking questions about assigned readings (once a week) (4) Final Essay (10%): One-page essay reflecting on lecture themes and materials. Students will be asked to think over what they have learned through the class and how it has changed their views on Korean society. (5) Attendance (20%): Students will have 10 points deducted for each instance of unauthorized absence, and those who are absent without permission more than 4 times will not be able to complete the course.
(11)	Precautions for Class:	Students must turn on their cameras and show their faces during online classes. Otherwise, the student will be marked as absent.
(12)	<u>Observe intellectual property rights in the creation of course content.</u> ※ Pay attention to any infringement of copyright or other rights in the creation of relevant teaching content. ※ If the copyright for any part of the teaching content is owned by others and authorization has been obtained from the rights holder, please indicate the source of the material.	